

Department of Media Communications
Head of the Department: Prof. Galina Karpova
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Course 1. Design project of the magazine: from idea to implementation
Duration: 1 month.

Course Outline: the course is built on a combination of theory and practice, with a focus on design; topic selection and content preparation; rubrication principles; selection of the format and proportions of the publication, selection and combination of fonts, techniques of band composition and reversal; prototyping process; text and image interaction skills; organization of a visual row and calculation of modular grids.

Supervisor: As. Prof. Olga Akatova. Master's degree in advertising and public relations, 2016; PhD in Russian Literature, 2007; is an associate professor at Department of Media Communications, Yuri Gagarin State Technical University of Saratov, Russia; took part in International project TEMPUS «Introduction to Open Distance Learning and Teaching of Digital Graphic and Audiovisual Competences and Skills at Master's Level» (2014 – 2016); the author of some publishing works on different aspects of advertising and design.

Course 2. History of Russian cinema
Duration: 1 month

Course Outline: On-screen silent film culture; mastery of Russian pre-revolutionary cinema; the formation of the Soviet operator's school; organization of the film industry; cinema - mass and elite; sound as an element of a new aesthetics and narrative form of cinema; new tasks of filmmaking and visual solutions in the 30s; development of film adaptation principles. Place of Russian cinema in the social context of 40-60 years; film culture in the television era; cinema of the pre-perestroika period, unrecognized by the Soviet era talents; Russian cinema of the post-perestroika period; TV drama and television film as a new form of cinema screen culture, contemporary Russian film and television production

Supervisor: As.Prof. Natalya Bontsevitch - associate professor at the Department of Media and Communication, Institute of Applied Information and Communication Technology, Yuri Gagarin State Technical University of Saratov, Russia. Research interests include history, theory, and modern practice of media communications, the role of information and communication technologies in managing mass consciousness, the impact of the digital revolution on modern society: the socio-cultural aspect. The author of 60 publications. Participated in the grant program Junior Faculty Development Program (JFDP), Carnegie Research Fellowship Program.

Course 3. The History of Russian Literature and Culture

Duration: 1 month

Course Outline: the course focuses on unique cultural heritage of Russia reflected in Russian literature. You will get the chance to explore various cultural experiences: from the Middle Ages through the Golden Era, the Silver Age of Russian literature and the Soviet period to modern times. Together we will analyze the trends and problems emphasized by the renowned Russian writers (A. Pushkin, I. Turgenev, F. Dostoyevsky, L. Tolstoy, A. Chekhov, I. Bunin, M. Bulgakov, V. Nabokov, B. Pasternak, A. Solzhenitsyn). The course will give you an opportunity to develop a personal vision of the Russian mentality.

Curator: As. Professor Julia Romaykina. Master's degree in English, 2009; PhD in Russian Literature, 2017.; associate professor at Department of Foreign Languages and Professional Communication & Department of Media Communications, Yuri Gagarin State Technical University of Saratov, Russia. Her area of expertise is the Silver age of Russian literature (the beginning of the 20th century), namely integrating context of literary digests of that time.